

Working Group: Partnerships

What Is It About?

About the group

Forming vital partnerships and an extensive network with a variety of partners is of crucial importance for AES. Our partnership team is responsible for the identification and formation of new partnerships with corporates, other (non-profit) organizations, and universities. Similarly, the team manages our partner network, the board of advisors and brings AES forward by securing future funding.



Permanent group



~3h / week (balanced)

What helps you to contribute?

- Contacts to potential partners
- PowerPoint skills
- Professional & confident mindset
- German skills beneficial

What will you do?

- 1 Identify**
(e.g. suitable partners, own contacts to leverage, fit to AES ...)
- 2 Acquire**
(e.g. through e-mail, pitching, representing AES on events, ...)
- 3 Manage**
(e.g. proposals, existing partners, the AES advisory board, ...)

Team



Group lead

Daniel



Board member

Niklas

What will you gain?

- Partner acquisition know-how
- Insights on partnership management
- Highest quality standards
- Professional communication skills

Get in touch!



Daniel Nientiedt
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Working Group: AES Corporate Workshop (Pool)

What Is It About?

AES

Asian-European Society Munich

About the group

AES Corporate Workshops bring (international) students in touch with interesting employers in the region. Each AES Corporate Workshop is organized by an event-based team that takes care of the entire planning and execution process. Therefore, our team members work at the highest quality standards and are a reliable and responsive counterpart throughout for our workshop partners.



Event-based
assignment



~12h / event

What helps you to contribute?

- Project management talent
- Marketing & English writing skills
- Professional & confident mindset
- Independent, ad-hoc problem solver

What will you do?

- 1 Plan**
(e.g. kick-off with partners, workshop topics, room and date, ...)
- 2 Execute**
(e.g. marketing activities, participant selection, ad-hoc communication,...)
- 3 Feedback**
(e.g. post-processing events, feedback meeting, handover & documentation, ...)

Member pool



Group
lead

Daniel



Board
member

Jessica

What will you gain?

- Project management know-how
- Highest quality standards
- Professional communication skills
- Service-orientation

Get in touch!



Daniel Nientiedt
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Working Group: AES Speaker Series (Pool)

What Is It About?

AES

Asian-European Society Munich

About the group

The AES Speaker series provides high-quality knowledge through speaker events and webinars enabling people to learn, ask questions, and exchange ideas. The events include a broad range of topics related to Asian-European exchange. Group members take care of identifying and approaching speakers as well as of all kind of organizational matters required to organize an event.



Event-based assignment



~12h / event

What helps you to contribute?

- Professional & confident mindset
- Marketing & English writing skills
- Interest in content-related work
- Moderation & presentation talent

What will you do?

- 1 Plan**
(e.g. speaker event topics and questions, event format, room and date, ...)
- 2 Execute**
(e.g. marketing activities, speaker communication, technology setup,...)
- 3 Feedback**
(e.g. post-processing events, feedback meeting, handover & documentation, ...)

Team



Group lead

Vivek



Board member

Karin

What will you gain?

- Public speaking skills
- Deep dives into your desired topics
- Highest quality standards
- Speech & debate format know-how

Get in touch!



Vivek Modi
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Working Group: Club Life & Member Development

What Is It About?

AES

Asian-European Society Munich

About the group

A vivid club life and an interacting diverse community are at the core of AES. The Club Life working group facilitates this mindset by driving initiatives that integrate mutual collaboration and foster personal development into our daily life. This includes the creation and realization of own initiatives and a close alignment with all members to foster an interacting community at AES.



Permanent group



~3h / week (balanced)

What helps you to contribute?

- Integrative & creative mindset
- Previous intercultural experience
- Passionate community builder
- Understanding of the international & local community

What will you do?

- 1 Create**
(e.g. community initiatives, skill workshops, ...)
- 2 Develop**
(e.g. positive culture, mutual understanding, diversity ...)
- 3 Align**
(e.g. all members, different interests, differing personal objectives, ...)

Team



Group lead

Li



Board member

Chris

What will you gain?

- People management know-how
- Intercultural communication skills
- A strong community in Munich
- Management of varying perspectives

Get in touch!



Li Ler
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Working Group: AES Social Event (Pool)

What Is It About?

About the group

Community and intercultural exchange are at the heart of all AES' activities. To build a long-lasting community, strong social ties through mutual interaction are essential. Therefore, each internal or external AES Social Event is organized by an event-based working group that is responsible of the entire process from A to Z, including ideation, participant communication, budget overview, and many more.



Event-based assignment



~12h / event

What helps you to contribute?

- Hands-on organizational talent
- Creative, self-motivated nature
- Passionate community builder
- Marketing & English writing skills

What will you do?

- 1 Plan**
(e.g. community events, sport activities, ideation sessions, cooking events, ...)
- 2 Execute**
(e.g. marketing activities, participant management, ad-hoc communication,...)
- 3 Feedback**
(e.g. post-processing events, feedback meeting, handover & documentation, ...)

Member Pool



Group lead

Li



Board member

Chris

What will you gain?

- Project management skills
- Intercultural communication skills
- People-oriented mindset
- A strong community in Munich

Get in touch!



Li Ler
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Working Group: Marketing

What Is It About?

About the group

Spreading the word of our student society across Munich's universities is of major importance for all AES activities. The team is crucial for building-up a constantly increasing community of followers and contributors. Therefore, the group drives all activities with regards to marketing strategy, digital marketing, and offline marketing. Further, it supports other groups with promoting all AES events.



Permanent group



~3h / week (balanced)

What helps you to contribute?

- Design skills
- Social media affinity
- Strong command in English
- Know-how on marketing tools

What will you do?

- 1 Strategize**
(e.g. a channel strategy, for our target groups, the student pain points, ...)
- 2 Execute**
(e.g. AES merchandise creation, marketing campaigns, ...)
- 3 Align**
(e.g. AES activities with social media and offline marketing efforts, ...)

Team



Group lead

Philipp



Board member

Johannes

What will you gain?

- Strategic view on marketing topics
- Marketing campaign know-how
- Graphic design knowledge
- Enhanced English writing skills

Get in touch!



Philipp Möller
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Working Group: Content Platform

What Is It About?

About the group

AES enables its audience to deep dive into various topics relevant to Asian-European exchange. Therefore, our Content Platform team publishes blogs and podcasts explaining various subjects relevant to students and young professionals in a suitable format. Further, the team invites and guides external contributors to publish interesting contents on our platform regularly.



Permanent group



~3h / week (balanced)

What helps you to contribute?

- Interest in content-related work
- Strong English writing command
- Motivated self-starter
- Planning & creation of podcasts

What will you do?

- 1 Identify**
(e.g. identify topics and formats, find external publishers, ...)
- 2 Aggregate**
(e.g. leverage existing contents, ...)
- 3 Create**
(e.g. blogs, podcasts, ways to incorporate external publishers, ...)

Team



Group lead

Luca



Karin



Jessica

Board member

What will you gain?

- Your own blog or podcast
- Deep dives into your desired topics
- Enhanced English writing skills
- Management of third-party publisher

Get in touch!



Luca Seehafer
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